



TeacherFly

Controlled Beta User Guide

Version 1.1 • Updated 28 September 2026

Purpose A practical guide for invited TeacherFly Controlled Beta testers. It explains how to create and manage social media and marketing content packs, including the current workflow, key controls, downloads, Library, Teleprompter, preview features and troubleshooting steps.

Support: support@teacherfly.app

Spend less time creating social media and marketing content. Spend more time focused on your teaching.

Contents & Quick Start

- 1. Getting Started
- 2. Creating a Content Pack
- 3. Platforms, Formats and Recommendations
- 4. Audience, CEFR and Grammar Mode
- 5. Tone, Hook and CTA
- 6. Subtitles and Translation
- 7. Understanding Your Content Pack
- 8. Worksheets and Downloads
- 9. Library and Teleprompter
- 10. Account, Settings, Credits and Storage
- 11. Batch Studio Creations — Preview
- 12. Repurpose Content — Preview
- 13. Troubleshooting
- 14. Beta Feedback and Support

Quick reference

- **Create:** Choose a Topic, audience/level, platform, format and content style, then generate the Content Pack.
- **Use:** Copy individual assets, download files, open the Teleprompter, or save/open packs from the Library.
- **Preview-only:** Batch Studio and Repurpose Content are shown in the Beta but are not yet operational.
- **Troubleshooting:** Try again up to 3 times → check settings if relevant → report the problem if the same issue continues.

Beta note Screenshots show the Controlled Beta interface and may move slightly as the Beta is updated. Use the labels shown in the current app as the source of truth.

01 / CONTROLLED BETA

Getting Started

TeacherFly Controlled Beta is for approved or invited testers. Sign in using the method provided with your Beta access instructions.

- TeacherFly supports email/password sign-in and Google sign-in.
- When signed out, TeacherFly shows the Welcome screen. Once signed in, the Create workspace and account controls become available.
- By signing in or using TeacherFly, you agree to the Terms of Service and acknowledge the Privacy Policy. Controlled Beta accounts are for users aged 18+.

If sign-in is required Sign in again before generating content. Your generation settings should be preserved where possible.

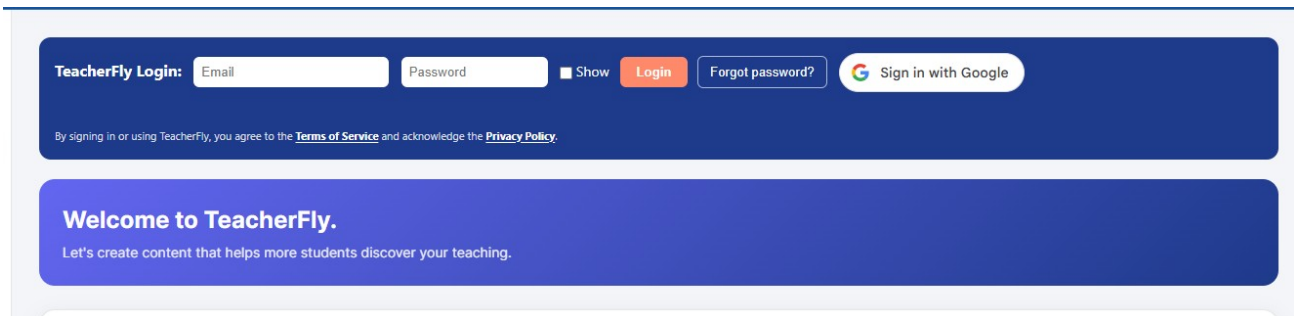
The image shows the TeacherFly sign-in interface. At the top, there's a 'TeacherFly Login:' section with input fields for 'Email' and 'Password', a 'Show' button, a 'Login' button, and a 'Forgot password?' link. To the right is a 'Sign in with Google' button. Below these fields, a small line of text states: 'By signing in or using TeacherFly, you agree to the Terms of Service and acknowledge the Privacy Policy.' The bottom section is a large blue box with the text 'Welcome to TeacherFly.' and 'Let's create content that helps more students discover your teaching.'

Figure 1. TeacherFly sign-in screen.

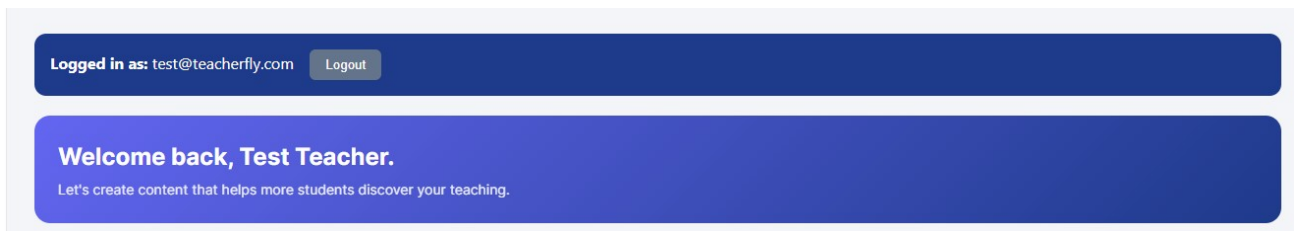
The image shows the signed-in interface. At the top, a dark blue bar contains the text 'Logged in as: test@teacherfly.com' and a 'Logout' button. Below this is a large blue box with the text 'Welcome back, Test Teacher.' and 'Let's create content that helps more students discover your teaching.'

Figure 2. Signed-in welcome area and Logout control.

02 / CONTROLLED BETA

Creating a Content Pack

Single Pack is the main creation workflow in the Controlled Beta.

1. Open Create and choose Single Pack.
2. Enter a clear Topic / Keywords prompt. Example used in this guide: “Should I use some or any?”
3. Set Subject, Learner Age and CEFR Level where applicable.
4. Choose Natural or Strict Grammar Mode.
5. Choose the target Platform, Content Format and duration/slides where applicable.
6. Choose Tone, Hook Style, CTA Style and Subtitle Language.
7. Open Advanced Settings only when you need learner first-language, cultural adaptation or a custom note.
8. Review the “Ready to Generate With” summary, then select Generate Content Pack.
9. Wait for generation to finish. Do not repeatedly click Generate while a request is already running.

Recommendation behavior TeacherFly may adjust recommendations such as duration when the selected platform or format changes.

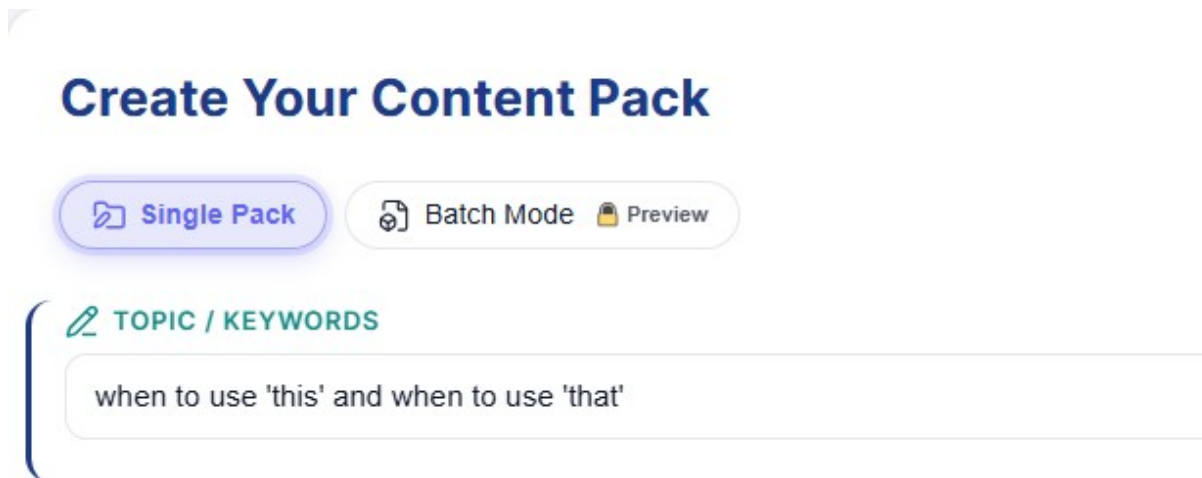


Figure 3. Start a Single Pack and enter the teaching topic.

AUDIENCE

SUBJECT: General English | LEARNER AGE: Children (6-12) | CEFR LEVEL: A2 Elementary

GRAMMAR MODE

Natural (selected) | Strict

Natural = conversational • Strict = exam-accurate

CONTENT STRATEGY

PLATFORM: TikTok | Instagram | **FB Reels** | RedNote | YouTube | Bilibili | LinkedIn | X

CONTENT FORMAT: Short Video | DURATION / SLIDES: 90s

Resolved setup: **FB Reels • Short Video • 90s** Aspect ratio: 9:16

CONTENT STYLE

TONES: Friendly & Encouraging | HOOK STYLE: Big Question | CTA STYLE: Follow/Subscribe

SUBTITLE LANGUAGE: Portuguese + English

Advanced Settings HIDE ▲

Figure 4. Configure audience, platform, format and content style.

READY TO GENERATE WITH:

Subject: **General English** • Age: **Children (6-12)** • Level: **A2 Elementary** • Grammar: **Natural** • Platform: **FB Reels** • Format: **Short Video** •

Duration: **90s** • Tone: **Friendly & Encouraging** • Hook: **Big Question** • CTA: **Follow/Subscribe** • Subtitle: **Portuguese + English** •

First Language: **Portuguese** • Cultural Adaptation: **Neutral (Global)**

Generate Content Pack

Figure 5. Review the generation summary before starting.

Copy Title | Copy Script | Copy Subtitles | Copy Caption | Copy Description | # Copy Hashtags | Copy Worksheet | Copy Visual Directions

Repurpose PREVIEW

Repurpose Content preview

Generating when to use 'this' and when to use 'that'...

Figure 6. Generation in progress.

Copy Title

Copy Script

Copy Subtitles

Copy Caption

Copy Description

Copy Hashtags

Copy Worksheet

Copy Visual Directions

Repurpose

PREVIEW

HOOK • 0-15

When should you say the word this and when should you say that?

Vertical 9:16 framing. Friendly teacher speaks directly to camera with curious expression, displaying a simple text overlay reading 'This or That?' in upper safe area.

TEACH • 15-30

We use both words to talk about one person or thing. The distance from you changes which word you choose.

Medium shot of teacher showing two small markers on a desk to demonstrate distance, supported by clear graphic arrows pointing near and far.

TEACH • 30-45

Use this for something near you. For example, say: I like this apple in my hand.

Teacher holds an apple close to their chest in high teacher presence, with clean text overlay 'This = Near' in the upper screen area.

TEACH • 45-60

Use that for something farther away. For example, say: Look at that plane in the sky.

Teacher points toward the background across the room with readable text overlay 'That = Far' above the lower subtitle zone.

TEACH • 60-75

This also works for current moments, while that is for past moments or ideas that feel farther away.

Clean graphic illustration showing a timeline with 'This week' placed close and 'That day' placed in the distance.

CTA • 75-90

Parents, follow our page for more easy English tips for your child.

Teacher smiles warmly at the camera with clear lower-third text overlay displaying 'Follow for English lessons'.

Figure 7. Completed Content Pack.

03 / CONTROLLED BETA

Platforms, Formats and Recommendations

Use the supported platform and format options currently shown in the Create interface unless an item is explicitly marked Preview.

- Platform choice influences TeacherFly recommendations such as content format and duration.
- Use recommendations as a starting point. Available supported controls remain visible so you can choose an appropriate option.
- Platform guidance and generation ranges can change as Beta profiles are validated.

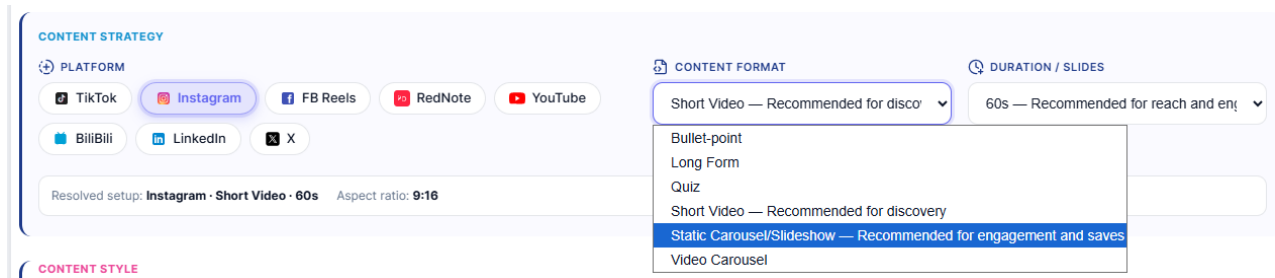


Figure 8. Platform-specific recommendation displayed in the Create workflow.

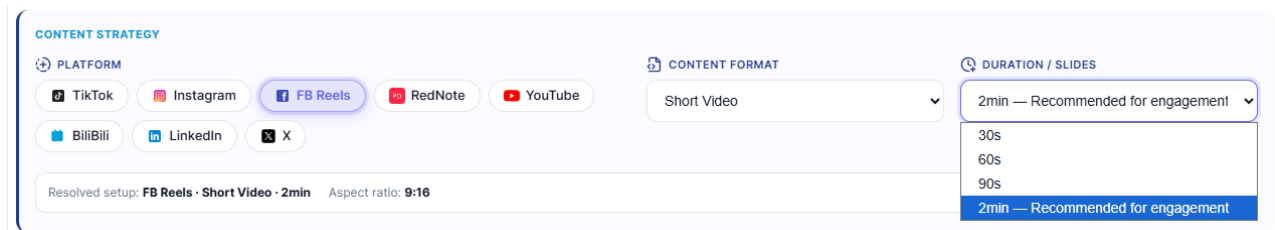


Figure 9. Recommended duration for the selected format.

04 / CONTROLLED BETA

Audience, CEFR and Grammar Mode

These controls help TeacherFly adapt the generated content to the intended learner.

Learner age

Choose the audience that best matches the people you teach. The app includes choices such as Children, Teenagers and Adults.

The interface shows the 'LEARNER AGE' dropdown menu open, displaying options: Adults (18+), Teenagers (13-17), Children (6-12) (selected), and Mixed Ages. The 'SUBJECT' dropdown is set to 'General English' and the 'CEFR LEVEL' dropdown is set to 'A2 Elementary'.

Figure 10. Learner Age control.

CEFR level

For language teaching, CEFR controls the expected vocabulary, grammar, lesson difficulty and pedagogical level. Select the level that best matches the intended learner.

The interface shows the 'CEFR LEVEL' dropdown menu open, displaying options: A1 Beginner, A2 Elementary, B1 Intermediate (selected), B2 Upper-Intermediate, C1 Advanced, and C2 Proficiency. The 'SUBJECT' dropdown is set to 'General English' and the 'LEARNER AGE' dropdown is set to 'Children (6-12)'.

Figure 11. CEFR Level control.

Grammar Mode

- **Natural:** Conversational/everyday English with natural phrasing appropriate to the selected learner level.
- **Strict:** More rigorous control of grammar and structures; useful for exam preparation or lessons where explicit grammatical accuracy is important.

The interface shows the 'GRAMMAR MODE' section with two buttons: 'Natural' (selected) and 'Strict'. Below the buttons is a legend: 'Natural = conversational • Strict = exam-accurate'.

Figure 12. Natural and Strict Grammar Mode controls.

05 / CONTROLLED BETA

Tone, Hook and CTA

Tone controls teacher personality; Hook controls the opening; CTA (Call-to-Action) controls the ending or viewer prompt.

Tone

Some tones are restricted or unavailable for Children in Natural mode.

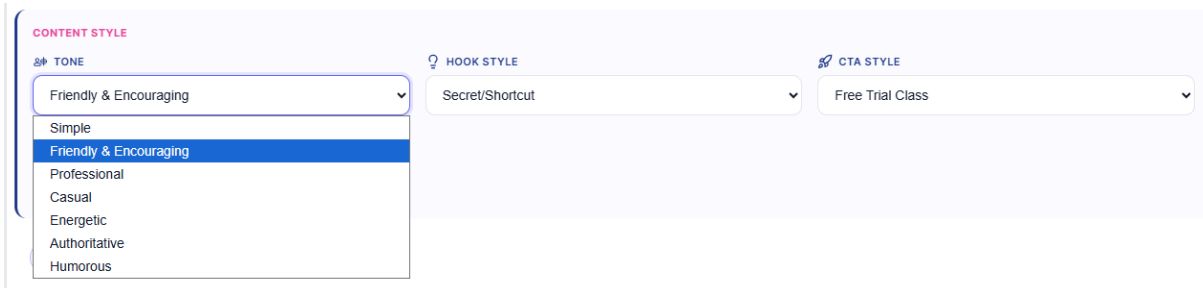


Figure 13. Tone selector.

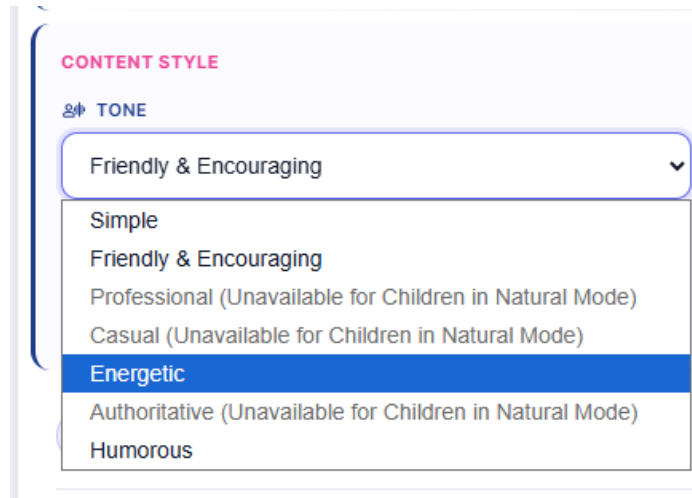


Figure 14. Example of a Child audience tone restriction.

Hook styles

- Myth Buster — challenges a common misconception.
- Secret/Shortcut — introduces a useful shortcut or lesser-known insight.
- Big Question — opens with a question designed to make the learner think.
- Story Hook — starts with a short situation or narrative.
- Niche-Specific — speaks directly to a defined learner or audience.
- Warning — highlights a mistake, risk or something to avoid.

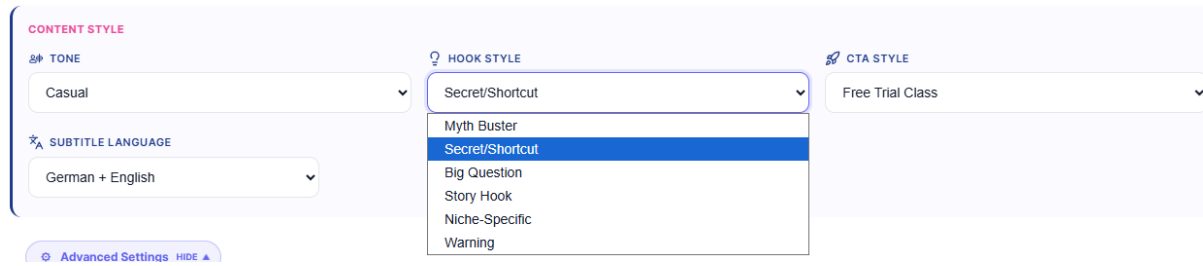


Figure 15. Hook Style selector.

CTA styles

- Free Worksheet
- Leave a Comment
- Free Trial Class
- Follow/Subscribe
- Share with Friends/Parents
- Save Post
- Click for Next Lesson
- Ask a Question

Adaptive wording TeacherFly adapts the exact wording of hooks and CTAs to the selected audience and content context.

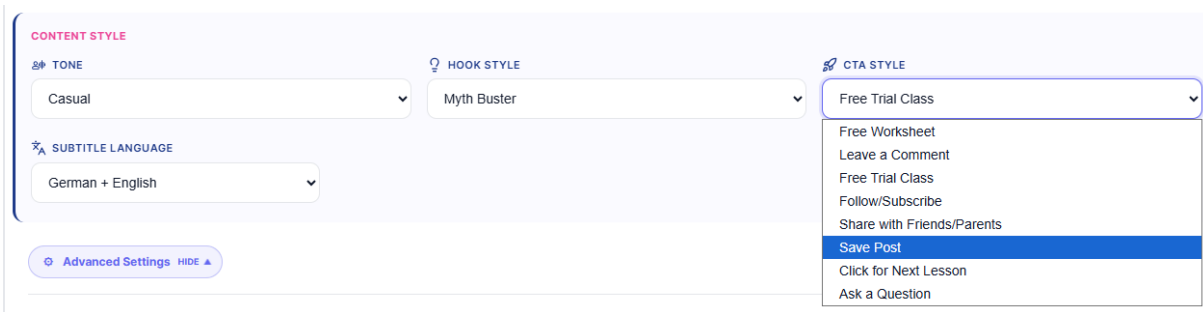


Figure 16. CTA Style selector.

Subtitles and Translation

Choose one Subtitle Language option for each Content Pack. Bilingual options generate bilingual subtitle content.

- TeacherFly produces one SRT file for the pack.
- The exact bilingual wording can vary because translation is generated as part of the content workflow.
- Advanced Settings can add learner First Language, Cultural Adaptation and a Custom Note when useful for the lesson.



Figure 17. Subtitle Language selector.

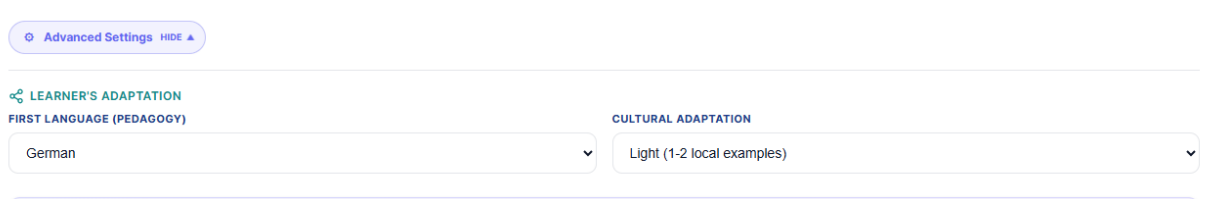


Figure 18. Advanced Settings control.

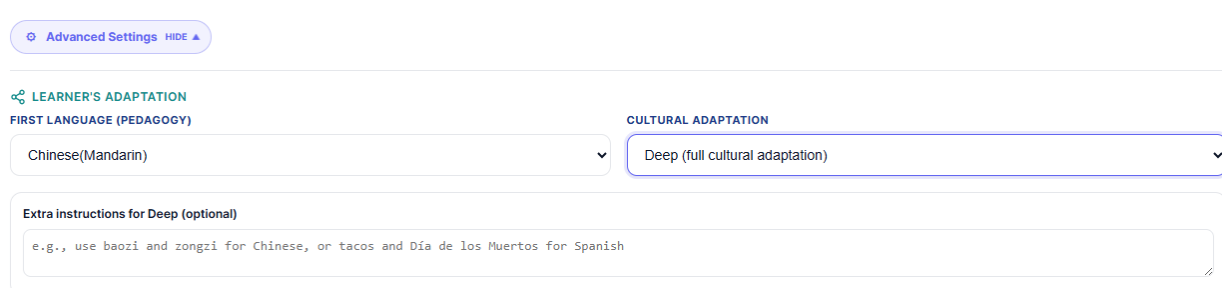


Figure 19. Additional learner and cultural adaptation controls.

07 / CONTROLLED BETA

Understanding Your Content Pack

A completed pack brings the primary content and supporting social-media assets together in one workflow.

- Content Title
- Script / scenes
- Subtitles
- SEO Pack: SEO Title, Description, Caption and Hashtags
- Worksheet
- Visual Directions

Title distinction Content Title identifies the item in TeacherFly. SEO Title belongs to the SEO Pack and is intended for publishing/search use.

The screenshot displays the TeacherFly interface for a content pack. On the left, a sidebar contains navigation links: Create, Batch Studio, Content Library, Resources, User Guide, and Settings. Below these are usage statistics: Credits Used (188 / 443), Total Packs Created (497), Library Storage (9 / 20), Video Content Created (7m), and Total Slides Created (19). The main area shows a content pack with a header bar indicating settings like Subject (General English), Age (Children (8-12)), Level (A2 Elementary), Grammar (Natural), Platform (YouTube), Format (Short Video), Duration (90s), Tone (Friendly & Encouraging), Hook (Secret/Shortcut), and CTA (Free Trial Class). Below the header is a 'Regenerate with same settings' button. The content pack is organized into sections: Hook (0-15), Teach (15-30), Teach (30-45), Teach (45-60), Teach (60-75), and CTA (75-90). Each section includes a script and visual directions. The right sidebar shows 'Monthly Creation Trends' and 'Downloads & Exports' options.

Figure 20. Full Content Pack view.

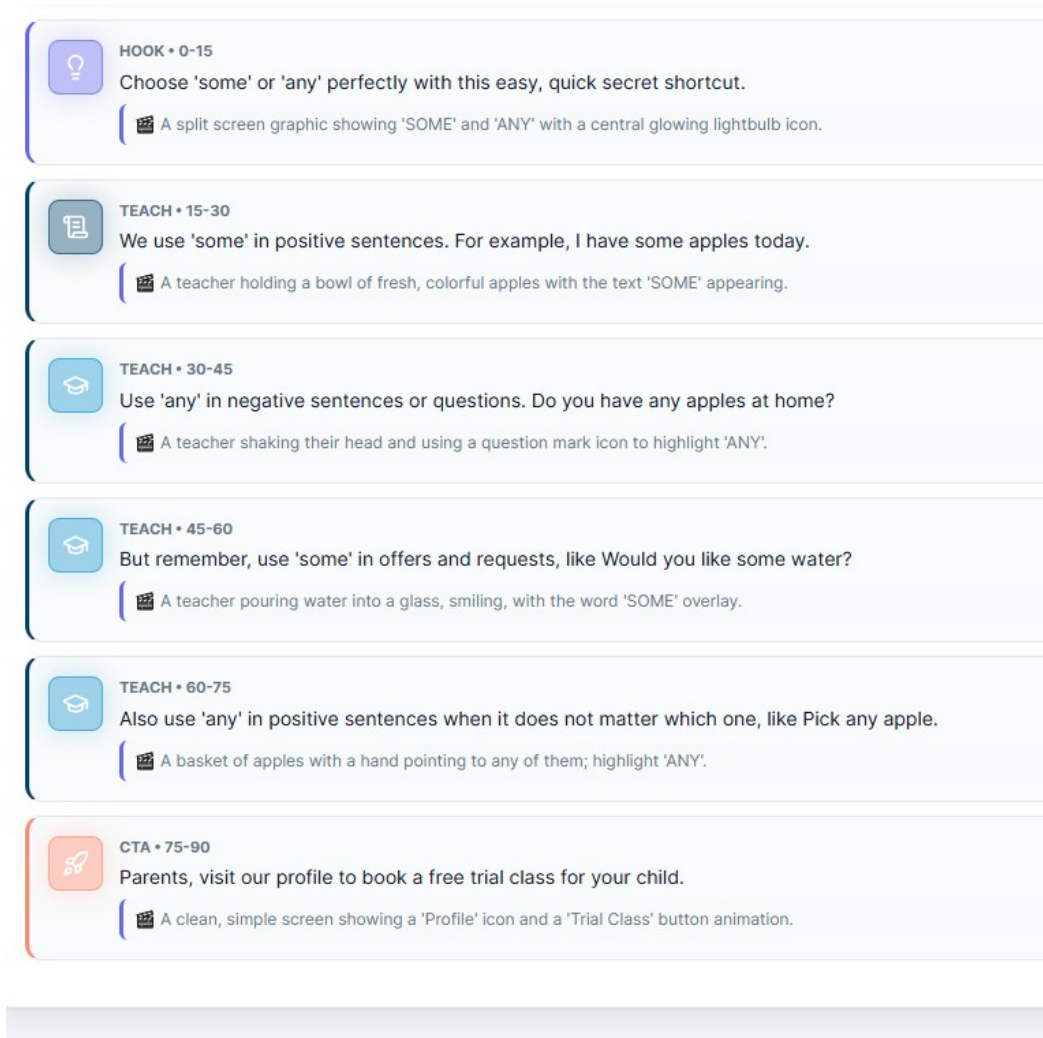


Figure 21. Script scene with teaching text and visual direction.

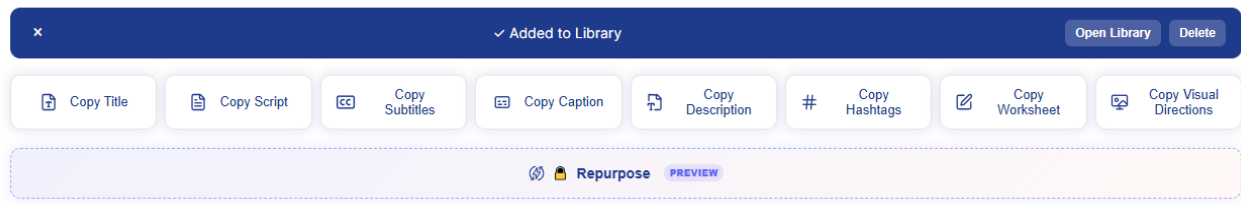


Figure 22. Copy individual Content Pack assets.

Worksheets and Downloads

TeacherFly worksheets are designed for student self-practice and self-assessment. Use the worksheets to offer value to your audience or to attract them to your landing page / offer.

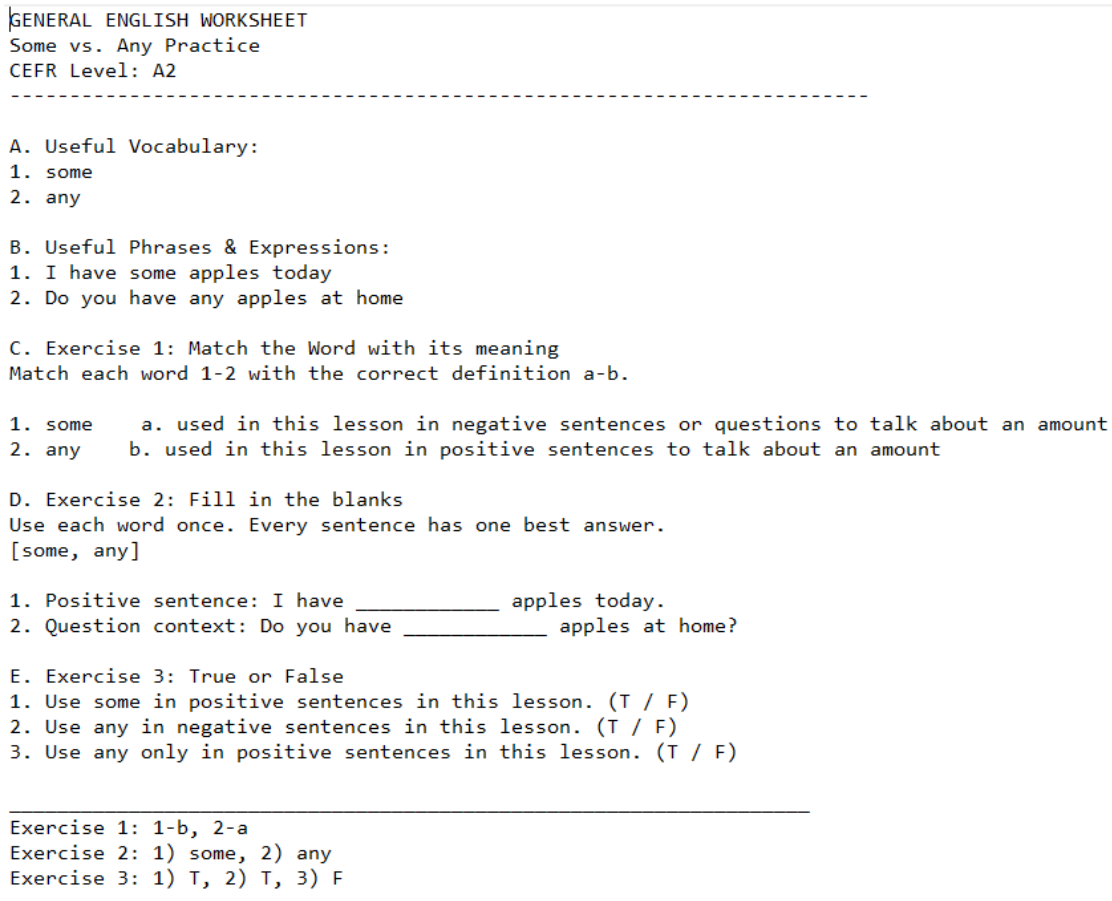


Figure 23. Worksheet preview.

Download options

Available downloads can include TXT files, an SRT subtitle file and Download All (ZIP). A downloaded ZIP may contain:

- script.txt
- seo-pack.txt
- subtitles.srt
- visual-directions.txt
- worksheet.txt

Tip Use individual download buttons when you only need one asset. Use Download All (ZIP) when you want the complete export set.

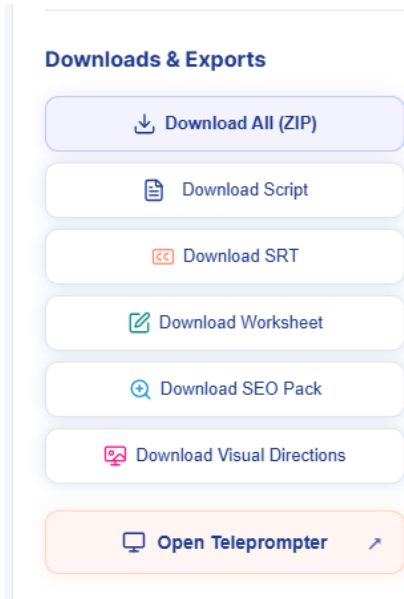


Figure 24. Download and export actions.

Name	Type	Compressed size	Password ...	Size
script.txt	Text Document	1 KB	No	
seo-pack.txt	Text Document	1 KB	No	
subtitles.srt	GOM Media file(.srt)	2 KB	No	
visual-directions.txt	Text Document	1 KB	No	
worksheet.txt	Text Document	2 KB	No	

Figure 25. Example downloaded files.

09 / CONTROLLED BETA

Library and Teleprompter

Save Content Packs for reuse and move video scripts directly into the Teleprompter.

Content Library

- The Library keeps saved Content Packs with their generation settings, a script preview and copy/download actions.
- Selecting Open returns the saved pack to the Create view with its saved configuration available.
- Delete only packs you no longer need. The delete confirmation is permanent for that saved Library item.
- Use Multi-Delete when you want to select and remove more than one saved Library item at a time.

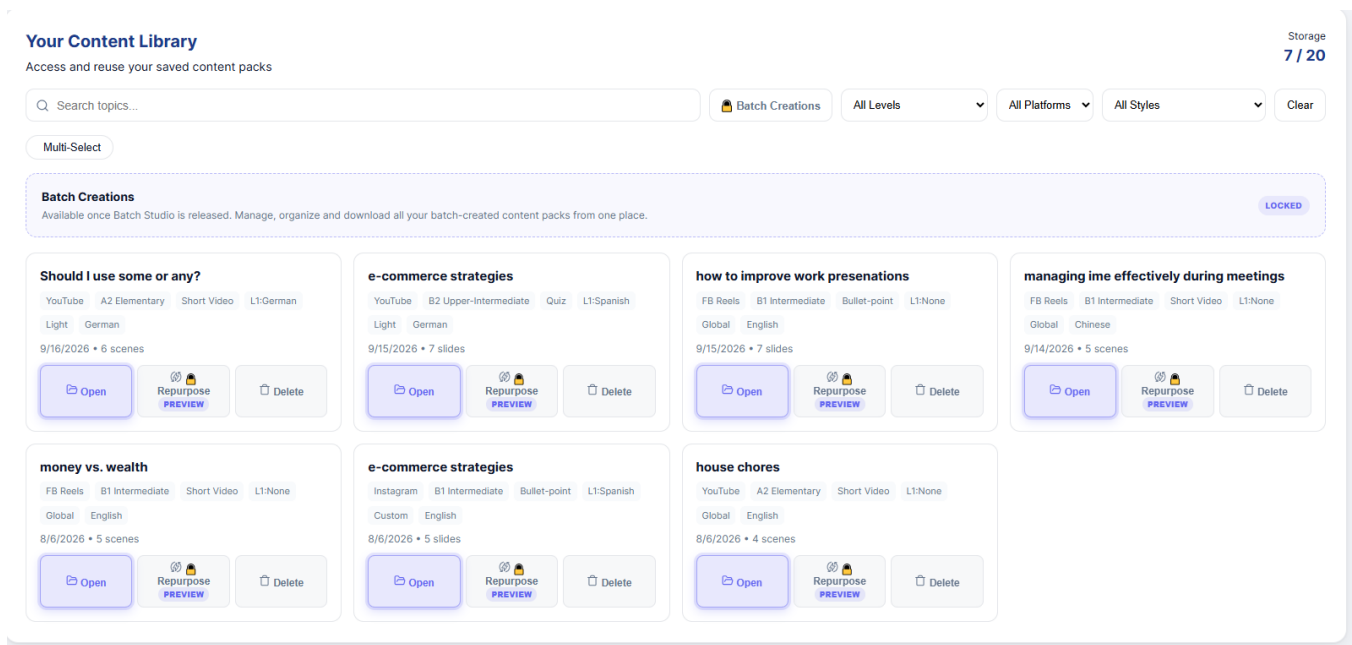


Figure 26. Content Library.

READY TO GENERATE WITH:

Subject: **Business English** • Age: **Adults (18+)** • Level: **B1 Intermediate** • Grammar: **Natural** • Platform: **FB Reels** • Format: **Short Video** • Duration: **90s** •

Tone: **Energetic** • Hook: **Big Question** • CTA: **Follow/Subscribe** • Subtitle: **Portuguese + English** • First Language: **None** • Cultural Adaptation: **Neutral (Global)**

Regenerate with same settings

Copy Title Copy Script Copy Subtitles Copy Caption Copy Description # Copy Hashtags Copy Worksheet Copy Visual Directions

Copy timestamped subtitles

Repurpose **PREVIEW**

HOOK • 0-18

Are you accidentally sabotaging your team by giving vague feedback during performance reviews?

Close-up of a concerned teacher looking directly into the lens, high-energy framing.

TEACH • 18-36

Effective feedback is specific, actionable, and supportive. It moves away from personal criticism toward clear, professional improvement. This ensures your team feels valued and understands exactly how to grow.

Split screen showing a person looking confused versus a person looking motivated during a talk.

Figure 27. Reopened Library item.

3 selected **Delete Selected** Cancel

Batch Creations

Available once Batch Studio is released. Manage, organize and download all your batch-created content packs from one place.

when to use 'this' and when to use 'that' ☒

FB Reels A2 Elementary Short Video L1:Portuguese

Global Portuguese

9/27/2026 • 6 scenes

Open Repurpose **PREVIEW** Delete

Should I use 'some' or 'any'? ☒

Instagram A2 Elementary Short Video

L1:Chinese(Mandarin) Light Chinese

9/26/2026 • 4 scenes

Open Repurpose **PREVIEW** Delete

Should I use some or any? ☒

FB Reels A2 Elementary Short Video L1:Spanish

Global Spanish

9/25/2026 • 6 scenes

Open Repurpose **PREVIEW** Delete

Using prepositions of place ☐

FB Reels A2 Elementary Short Video L1:None

Global Italian

9/25/2026 • 6 scenes

Open Repurpose **PREVIEW** Delete

Figure 28a. Multi-Delete selection in the Content Library.

teacherfly.app says

Delete this pack? This cannot be undone.

OK Cancel

Figure 28b. Permanent delete confirmation.

Teleprompter

- Play / Pause
- Speed control
- Text color: Indigo, White or Coral
- A– / A+ font size controls
- Horizontal mirror
- Dark / Light mode
- Reset

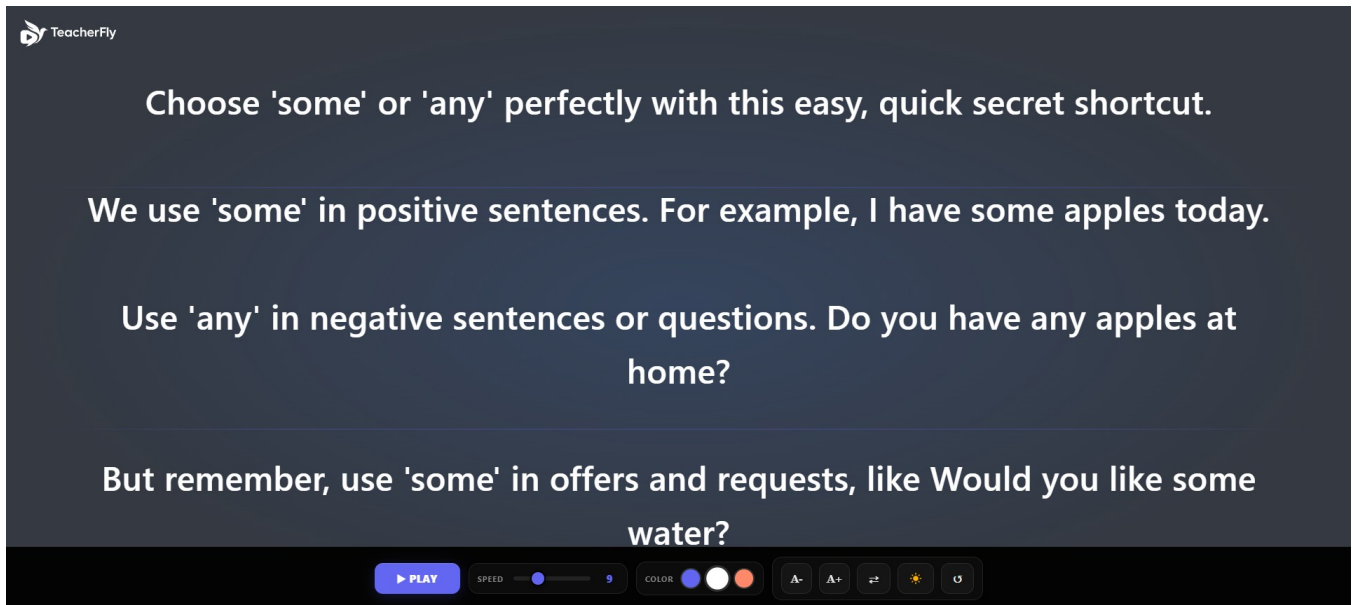


Figure 29. Teleprompter in use.

Account, Settings, Credits and Storage

Open Settings to review account information, default creation preferences, appearance and usage.

Settings
Manage your account, default creation preferences, appearance and displayed activity statistics.

Account

NAME: Test Teacher

EMAIL: test@teacherfly.com

[Send Password Reset Email](#)

Default Creation Preferences
These defaults apply to a fresh Content Creator form. They never replace settings restored from a saved Library pack.

DEFAULT PLATFORM: FB Reels

DEFAULT SUBTITLE LANGUAGE: English only

DEFAULT SUBJECT: Business English

DEFAULT LEARNER AGE: Adults (18+)

DEFAULT CEFR LEVEL: B1 Intermediate

DEFAULT TONE: Friendly & Encouraging

DEFAULT HOOK STYLE: Secret/Shortcut

DEFAULT CTA: Follow/Subscribe

DEFAULT GRAMMAR MODE: Natural

Appearance

☒ Light mode ☐ Dark mode

Figure 30. Settings screen.

Credits

TeacherFly deducts a generation credit after a Content Pack is successfully generated and delivered. A failed or rejected generation that returns no complete pack should not consume a generation credit.

Beta credit policy This guide does not promise a fixed credit reset schedule. Use the usage counter shown in TeacherFly to see your current account usage.



Figure 31a. Account usage display.

Library capacity

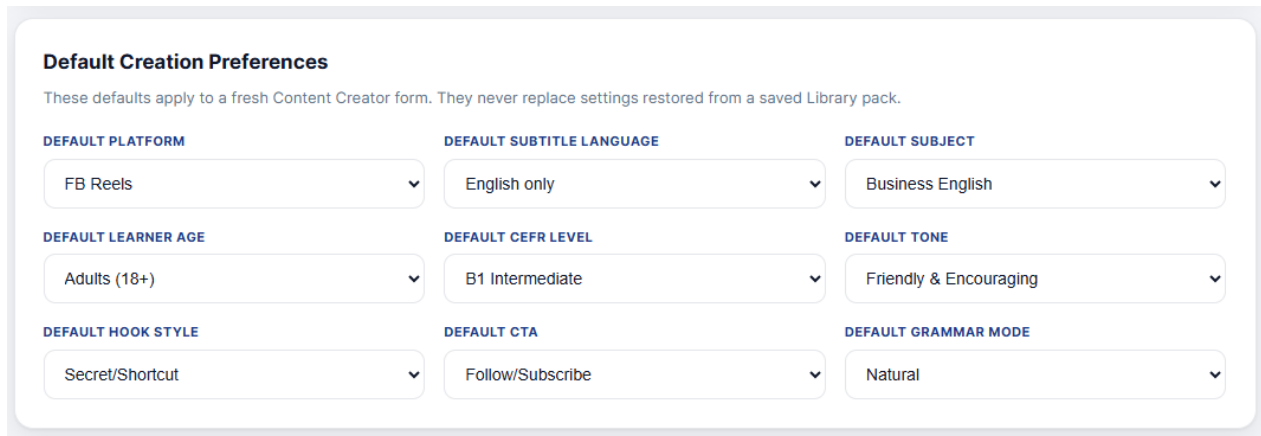
TeacherFly displays Library usage/capacity in the interface. If the Library becomes full, download anything you want to keep and remove older saved packs before saving another one.



Figure 31b. Content Library capacity counter.

Default creation preferences

Set defaults for commonly used options such as platform, language, subject, learner age, CEFR level, tone, hook, CTA and Grammar Mode. You can still change settings for an individual pack.



Default Creation Preferences

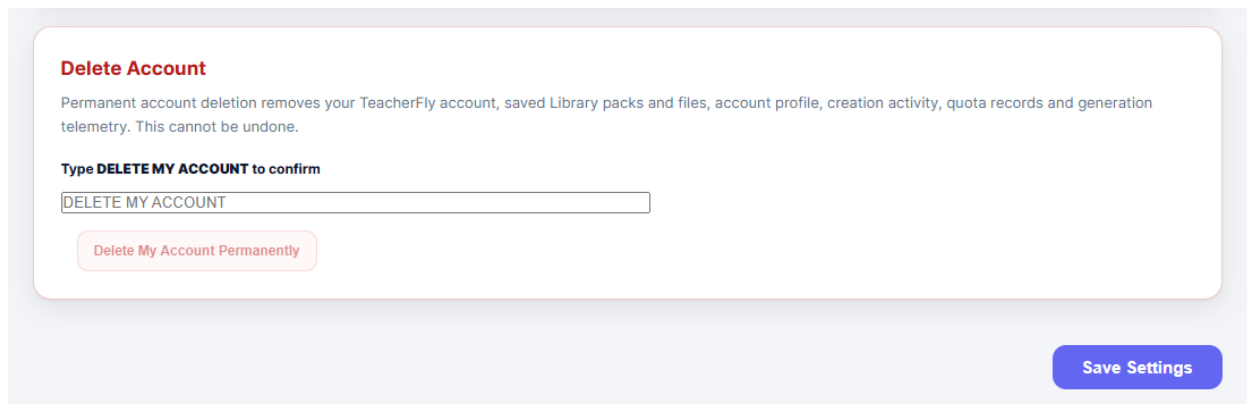
These defaults apply to a fresh Content Creator form. They never replace settings restored from a saved Library pack.

DEFAULT PLATFORM FB Reels	DEFAULT SUBTITLE LANGUAGE English only	DEFAULT SUBJECT Business English
DEFAULT LEARNER AGE Adults (18+)	DEFAULT CEFR LEVEL B1 Intermediate	DEFAULT TONE Friendly & Encouraging
DEFAULT HOOK STYLE Secret/Shortcut	DEFAULT CTA Follow/Subscribe	DEFAULT GRAMMAR MODE Natural

Figure 32. Editable default creation preferences.

Password and account deletion

Password reset is available from the sign-in/account flow. Account deletion is permanent. TeacherFly requires the exact confirmation phrase shown in Settings and a browser confirmation before deletion proceeds.



Delete Account

Permanent account deletion removes your TeacherFly account, saved Library packs and files, account profile, creation activity, quota records and generation telemetry. This cannot be undone.

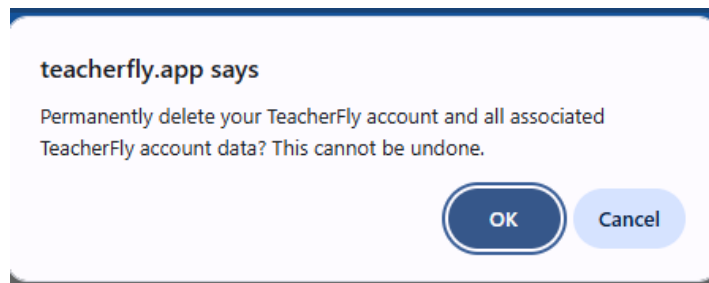
Type **DELETE MY ACCOUNT** to confirm

DELETE MY ACCOUNT

Delete My Account Permanently

Save Settings

Figure 33. Delete Account control.



teacherfly.app says

Permanently delete your TeacherFly account and all associated TeacherFly account data? This cannot be undone.

OK Cancel

Figure 34. Final browser confirmation.

11 / CONTROLLED BETA

Batch Studio Creations — Preview

Preview only in the Controlled Beta. Batch Studio is shown so testers can see the planned direction; it is not available for live Batch generation during the current Beta.

- Add several topics
- Reuse shared settings
- Create packs in sequence
- Manage Batch Creations

Preview Do not expect live Batch generation in the current Controlled Beta unless TeacherFly explicitly announces that it has been enabled.

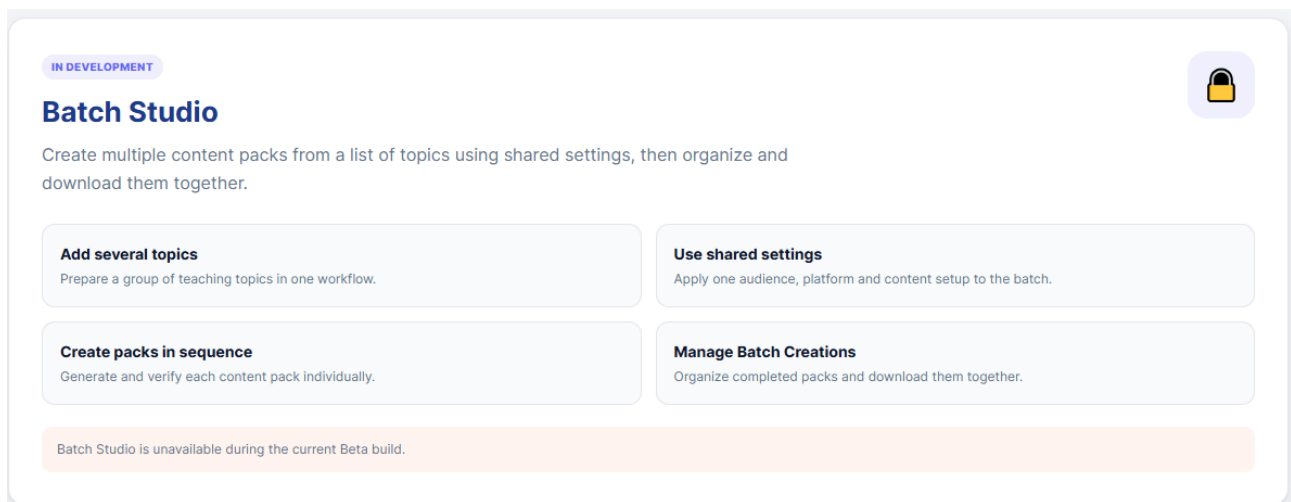


Figure 35. Batch Studio preview.

12 / CONTROLLED BETA

Repurpose Content — Preview

Preview only in the Controlled Beta. Repurpose Content is not yet operational for Beta users.

The Preview shows planned future assets adapted to learner groups, including examples such as:

- Parent Email
- Script Quiz
- Pronunciation Practice
- Word Search
- Dialogue Practice
- Email Copy
- Blog / Newsletter
- Reading Article

Preview Do not expect Preview items to generate or download during the current Beta.

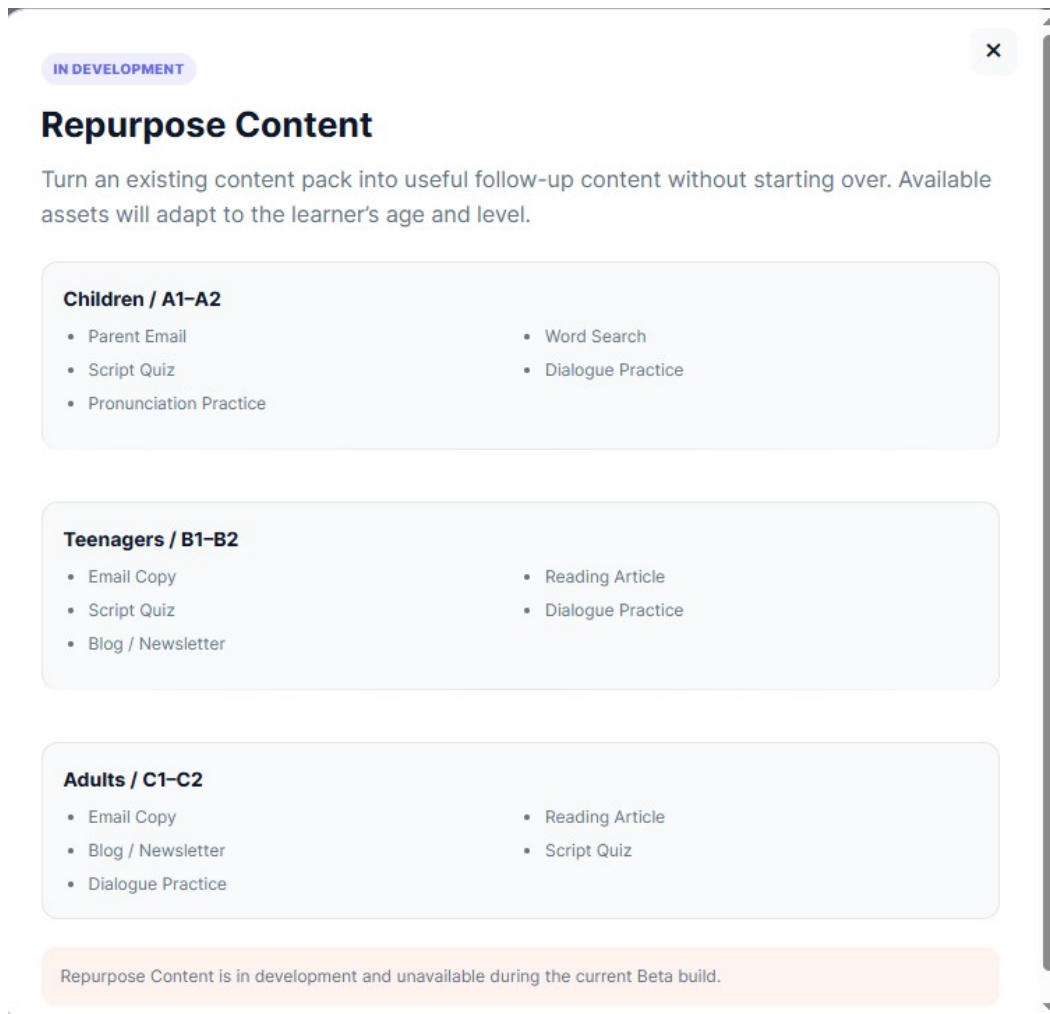


Figure 36. Repurpose Content preview.

Troubleshooting

Use the same bounded troubleshooting pattern for most Beta issues: try again up to 3 times, check settings if relevant, then report the problem if it continues.

Universal Beta rule Try again up to 3 times → check settings if relevant → report the problem if the same issue continues. Do not keep generating the same request indefinitely.

Quality Block / no pack returned

Select Generate Again. Retry the same request up to 3 times. If it still fails, review settings if relevant and Report Problem. A failed Quality Block that delivers no complete pack should not consume a credit.

Settings / request problem

Select Check Settings. Review the Topic and selected options, correct anything needed, then Generate Again. Report the problem if it continues after up to 3 attempts.

Provider / AI service error

Wait briefly, then Try Again. Retry up to 3 times. If the service problem continues, Report Problem.

TeacherFly / server error

Try Again up to 3 times. If the same error returns, Report Problem.

Login / session expired

Sign In Again. If necessary, sign out completely and sign back in. If access still fails, contact support.

No credits remaining

Check Credits. Do not keep retrying generation. Follow the Beta access instructions shown in TeacherFly or contact support if the credit count looks incorrect.

Library / storage full

Manage Library. Download packs you want to keep, remove older saved packs, then save again.

Download problem

Try the download again. If Download All fails, download the individual assets you need. Report the problem if it continues.

Repeated / unknown error

Stop retrying and Report Problem. Include a Request ID if TeacherFly shows one.

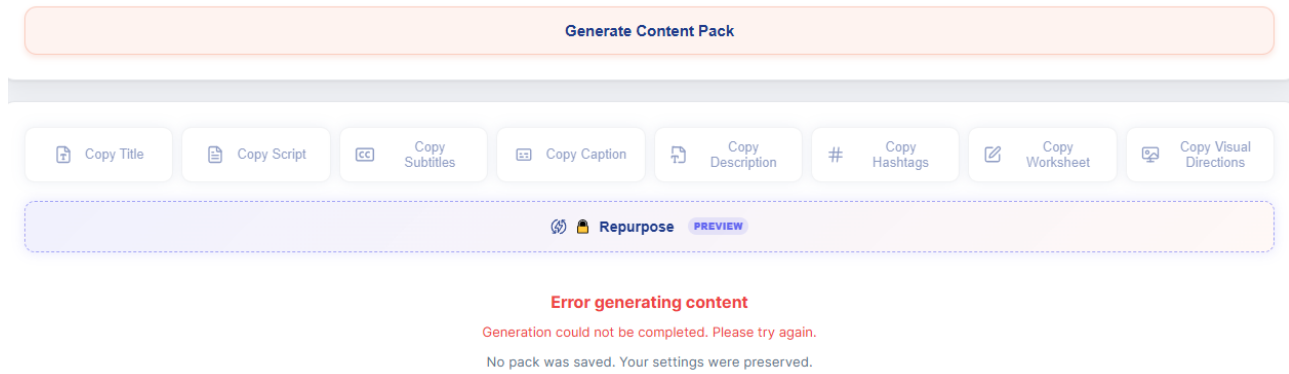


Figure 37. Example generation error state.

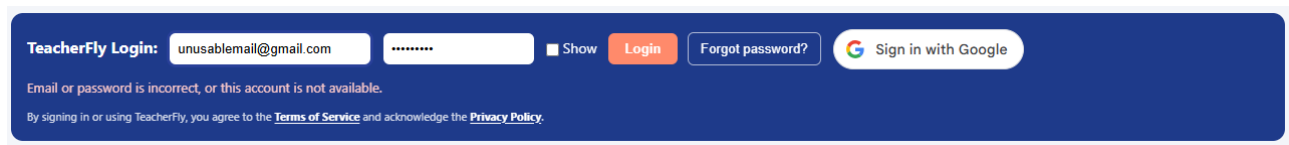


Figure 38. Example sign-in error.

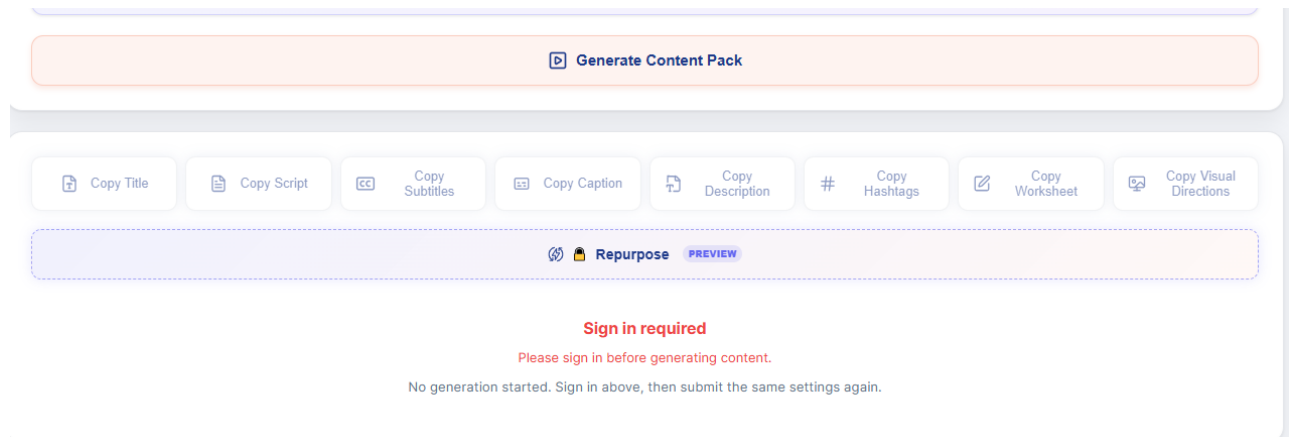


Figure 39. Sign-in required state.

Network / browser checks

If TeacherFly appears unresponsive, confirm that your internet connection is working and refresh the page once. If the same issue continues after the normal retry steps, report it instead of repeatedly refreshing or generating.

Beta Feedback and Support

TeacherFly Controlled Beta depends on tester feedback. If a problem persists, report what happened as clearly as possible.

Support support@teacherfly.app

When reporting a problem, include

- what you were trying to do
- what happened instead
- the steps that led to the problem
- a screenshot when useful
- the Request ID, if TeacherFly shows one
- browser/device information when relevant

For generation-quality feedback

You can also mention the Platform, Format, CEFR, Learner Age, Grammar Mode, Tone, Hook and CTA selections that were used.

Privacy reminder Do not include identifiable student/minor personal information or sensitive personal information in a feedback report.

Suggested feedback categories

- Bug
- Generation quality
- Usability / confusing UI
- Feature suggestion
- Other

If an in-app Beta Feedback / Report Problem option is available, use it. If it is not visible, email support@teacherfly.app.

TeacherFly

Spend less time creating social media and marketing content. Spend more time focused on your teaching.